

VALENTIN COSTEA

FRONTEND WEB DEVELOPER & UI/UX DESIGNER

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PROFESSIONAL SUMMARY

Flexible Frontend Web Developer & UI/UX Designer with five years of experience enhancing user engagement and driving business growth. Skilled in market analysis and research, with a proven track record of increasing conversion rates by 35% and boosting customer retention.

SKILLS & TECHNOLOGIES

Programming Languages: JavaScript • TypeScript • HTML • CSS • Python • C++

Frameworks & Libraries: ReactJS • NextJS • SCSS • Tailwind CSS • ThreeJS • Django • Redux • NodeJS • ExpressJS

Software: Firebase • MongoDB • Figma • Git • Inkscape • VSCode • Gimp • Davinci Resolve • CapCut

AI Tools: ChatGPT (3.5, 4.0) • Google Gemini • Microsoft Copilot • GitHub Copilot • Writesonic • Locofy AI • Relume AI • Leonardo AI • Midjourney AI • DALL-E (2, 3)

Languages: C2 Certification in English (Cambridge) • Proficient in English, Spanish, Italian, Romanian • Basic communication in French, Portuguese

WORK EXPERIENCE

Freelance Web Developer & UI/UX Designer

2019 – Present

Focused on Growth for Startups and Small Businesses

International

- **Boosted revenue by at least 20% in six months** for startups and small businesses by collaborating with **New York Angels members** and independent contractors (e.g., helped a tech startup grow from **\$50,000 to \$60,000 monthly**).
- **Led teams (3 to 8 members)** in web development and SEO, **boosting online visibility** and **achieving up to 80% organic traffic growth** within three months (e.g., increased a retail store's monthly visits from **2,000 to 3,600**).
- **Elevated brand image for small businesses** by enhancing UI/UX designs, **achieving user satisfaction ratings of up to 65%** within two weeks (e.g., improved Google Reviews feedback score from **4.2 to 4.6**).
- **Streamlined client workflows** with project management tools, **reducing project turnaround time by 25%** (e.g., decreased delivery times from **8 weeks to 6 weeks**).
- **Bolstered functionality and business finances** by developing websites, including SaaS platforms, leading to a **30% increase in customer engagement** and a **20% rise in sales conversions** within two months (e.g., raised an e-commerce site's conversion from **2% to 2.4%**).

NOTEWORTHY PROJECTS:

1. **Diamond Spa** – Puerto Vallarta, Mexico

- **Revamped the main website** and added online booking functionality, resulting in a **30% increase in conversion rates** and a **surge in bookings** (e.g., transformed an outdated site into a user-friendly platform).
- **Drove business growth**, achieving **up to an 80% increase in sales** in the first quarter by integrating promotional offers (e.g., attracted new customers, enhancing the spa's reputation and visibility).

2. **LancisArhitect** – Dubai, UAE

- **Boosted conversion rates by up to 35%** in 3 months through optimized user experience and customer funnels (e.g., improved navigation and landing pages, leading to more inquiries and project requests).
- **Increased global visibility and traffic by over 50%** through modern portfolio design and SEO, positioning the firm as a top choice for architectural services (e.g., leveraged targeted keywords to improve search rankings).

PROJECTS | jkvdev.com

A collection of side projects developed to showcase key features and implementations is available on my portfolio website. Each project includes app-like descriptions, utilized technologies, and direct links to live demos, providing valuable insights into my recent work.

HIGHLIGHT:

NOT AVAILABLE PUBLICALLY

AI Workflow Integration:

Developed a seamless AI platform combining **Figma, Locofy AI, Relume AI, and ChatGPT** to transform basic prompts and Figma sketches into functional websites.

- This implementation **reduced my development and maintenance time by over 50%**, enabling real-time design synchronization with clients for effortless updates and overall faster delivery times (e.g. cut delivery times for **one-page websites from 3 days to 1 day**).

SERVICES

Web Development (Frontend, Backend, Full Stack), **Design** (UI/UX, Logo, System Design), **Copywriting** (Website, Email, Marketing), **Marketing Campaigns** (Google, Facebook, Instagram, TikTok), **Prompt Engineering**, **Video Editing**, **SEO Optimization**.

EDUCATION

- 2023 – 2024: DeVry University** **Lisle, IL**
Associate in Applied Science (AAS) in Information Technology and Networking – Honors **August 31, 2024**
- Completed a 2-year degree in just 8 months with a 4.0 GPA.
 - Achieved Dean's List honors twice and was nominated for the National Society of Leadership and Success (NSLS).
- 2023: Gateway Christian Schools** **Memphis, TN**
- Graduated high school with a 4.0 GPA and an ACT Score of 30 (Math: 34).
- 2022 – 2023: IES Martin de Bertendona** **Bilbao, Spain**
- Graduated with Honors (4.0 GPA) and attained C2 Certification in English.
- 2019 – 2022: IIS Falcone E Borsellino,** **Sardinia, Italy**
- Graduated with Honors (4.0 GPA) and received the Italian IT Nationalist award (2021).
- 2011– 2019: C.N. Ana Aslan** **Braila, Romania**
- Completed primary education with top honors, excelling in Physics, Math, and Chemistry competitions.